

## **Pacific Place**

Location: 88 Queensway, Hong Kong

Direct access to MTR Admiralty Station (Exit F) and in close proximity to various modes of public transport – bus,

minibus, taxi and tram

Years of Pacific Place – 1988 – 1990

completion: One Pacific Place – 1988

Two Pacific Place – 1990

Three Pacific Place - 2004 - 2007

Pacific Place Apartments - 1990

The Upper House – 2009

Other hotels - 1988 - 1991

Developer: Swire Properties Limited

Architect and Wong & Ouyang (HK) Ltd.

Designer: Thomas Heatherwick (contemporisation project completed

in 2011)

Management: Swire Properties Management Limited

Gross floor area: • Five-storey shopping mall

(Over 711,000 sq ft / over 66,000 sqm)

• Three Grade-A office towers - One, Two and Three

Pacific Place

(Approx. 2.19 million sq ft / over 203,000 sqm)

• 270-suite Pacific Place Apartments

(Over 443,000 sq ft / over 41,000 sqm)

• 117-room small luxury hotel – The Upper House

(Approx. 159,000 sq ft / approx. 15,000 sqm)

• Three five-star hotels – Conrad Hong Kong, Island

Shangri-La Hong Kong & JW Marriott Hotel Hong Kong<sup>1</sup>

(Approx. 1.69 million sq ft / approx. 157,000 sqm)

No. of car parking

Over 400

spaces:

No. of shops / Approx. 140 (retail, F&B, lifestyle, entertainment, dining,

<sup>&</sup>lt;sup>1</sup> Swire Properties has 20% ownership of the three five-star hotels. Jan 2016

tenants: outlets)

Approx. 110 (office)

Major tenant mix:

- AMC Pacific Place
- Bottega Veneta
- Bulgari
- Burberry
- Cartier
- Chanel
- Dior
- Pure Yoga

- Great Food Hall
- Gucci
- Harvey Nichols
- Hermès
- Louis Vuitton
- Prada
- Tiffany & Co.

## Features:

- Shops are strategically located at different levels:
  - LG1 restaurants
  - ∘ L1 − lifestyle / contemporary fashion/ beauty
  - L2 premier and luxury fashion/ lifestyle and services
  - L3 top-tier renowned international luxury fashion, accessories, watches and jewelry brands
  - L4 restaurants with alfresco dining
- Interactive marketing campaigns, pop-up stores, arts and culture events, fashion shows and exhibitions throughout the year
- The 1,000 sq ft VIP Lounge "Pavilion" designed by renowned architect André Fu was unveiled in 2017
- Launched three-tier loyalty programme "ABOVE" in 2017, providing a wide range of exclusive shopping and dining privileges throughout the membership year

Awards:	Year	Awards	Organiser
	2016	"Shopping Mall Awards 2015/16" – Top 10 Hong Kong Shopping Mall Award	Hong Kong Economic Times
	2015	"Shopping Mall Awards 2014/15" – Top 10 Hong Kong Shopping Mall Award	Hong Kong Economic Times
	2014	Emotive Brand Award	Yahoo Hong Kong
	2014	Building Award 2014 - Certificate of Merit Award – Hong Kong Building [Renovation/ Revitalization] Category	The Hong Kong Institution of Engineers
	2014	"Shopping Mall Awards 2013/14" – Top 10 Hong Kong Shopping Mall Award	Hong Kong Economic Times
	2013	"Shopping Mall Awards 2012/13" – Top 10 Hong Kong Shopping Mall Award	Hong Kong Economic Times
	2007	"Signage and Environmental Graphics" HKDA Awards Bronze Award	Hong Kong Designers Association

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