

## TaiKoo Hui

TaiKoo Hui is a large mixed-use property project developed and operated by Swire Properties. Situated at Tianhe CBD area, Guangzhou, TaiKoo Hui comprises a shopping mall, two Grade-A office towers, a cultural center owned by a third party and the Mandarin Oriental Hotel with serviced apartments, with total area around 358,000 sqm (exclusive of the cultural center). Swire Properties aims to develop TaiKoo Hui into a commercial complex for leisure, entertainment, business and commerce, culture and arts.

<b>Location</b>	: At junction of Tianhe Road and Tianhe Road East, Guangzhou
<b>Opening year</b>	: Shopping mall – 2011 Office – 2011 Hotel & serviced apartments – 2013
<b>Developers</b>	: Swire Properties Limited (97%) Guangzhou Da Yang Properties (under the Guangzhou Daily Group) (3%)
<b>Architect</b>	: Arquitectonica
<b>Gross floor area</b>	: Premium shopping mall (approx. 138,000 sqm) Two Grade-A office towers (approx. 160,000 sqm) Mandarin Oriental Hotel, Guangzhou <ul style="list-style-type: none"><li>• 263 deluxe guest rooms and suites (approx. 55,000 sqm)</li><li>• 24 serviced apartments (approx. 5,000 sqm)</li></ul> Cultural Centre <sup>1</sup> ( approx. 52,000 sqm )
<b>Parking lots</b>	: Approx. 700
<b>Accessibility</b>	: Direct link to Shipaiqiao Station on Guangzhou Metro Line 3

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<sup>1</sup> Swire Properties does not own the Cultural Centre

- No. of shops/tenants** : Over 180 (retail or fine-dining outlets)  
Over 80 (offices)
- Major tenant mix** : 71 new brands are introduced to TaiKoo Hui mall from 2014 to September 2016, 41 of which are first entry to Guangzhou and as follow (in random order):  
Bottega Veneta, Roger Vivier, Loro Piana, GIVENCHY, KENZO, maje, sandro, I.T, A BATHING APE, Agent Provocateur, ZHUCHONGYUN, WIDE SKY GALLERIES, Venchi 1878, ORIGINAL FRESH, Jo Malone, TWG Tea, Dior Beauty, CHANEL, YUAN, fresh, Victoria's Secret, Y-3, ROSEONLY., STAYREAL, DIN TAI FUNG, Grandma's home time travel, Movenpick Ice Cream, Mvuke Tokyo, COVEN GARDEN, SIMPLE LIVING, aojo, jnby by JNBY, JEEVES, YOUYU, etc.
- Other major brands** : LOUIS VUITTON, Hermès, PRADA, CHANEL, Dior, Gucci, Dolce & Gabbana, Cartier, Bottega Veneta, BURBERRY, FENDI, Giuseppe Zanotti Design, VALENTINO, Dior Homme, VERSACE, miu miu, GIORGIO ARMANI, MONTBLANC, PIAGET, BVLGARI, Tiffany & Co., OMEGA, Ole' supermarket, Fangsuo, etc.
- Major food & beverage brands** : Jade Garden, Famous Chef From Jiangnan China, DIN TAI FUNG, Japanese Cuisine Koyama, xīng měi lè, PAULANER BRÄUHAUS, Crystal Jade La Mian Xiao Long Bao, yue cui tang, TWG Tea, element fresh, LIAN. Viet & Thai Cuisine, Starbucks, Kushiyaki Sesson / Itacho Sushi, Amaroni's, Wagas, bibigo, Putien, Grandma's home time travel, Movenpick Ice Cream, Foodrepublic Food Atrium, etc.

<sup>2</sup> Based on information from USGBC website, TaiKoo Hui Tower 1 and Tower 2 are the first projects in Guangzhou being awarded LEED Gold Certifications under the v2009 Core & Shell scheme.

<b>Awards or Recognitions</b>	<b>:</b>	<b>Year</b>	<b>Awards</b>	<b>Organization</b>
		2012	Office Tower 1 awarded Leadership in Energy and Environmental Design (LEED) Gold certification <sup>2</sup>	U.S. Green Building Council (USGBC)
		2012	Office Tower 2 awarded Leadership in Energy and Environmental Design (LEED) Gold certification <sup>2</sup>	U.S. Green Building Council (USGBC)
		2012	Silver Medal for BEST MIXED-USE DEVELOPMENT at MIPIM Asia Awards 2012	Reed MIDEM
		2013	Silver Medal for the Design and Development category (New Developments) 2013, Asia Pacific Shopping Center Awards	International Council of Shopping Centers (ICSC)
		2013	Outstanding Contribution in Promoting High-end Service Industry in Tianhe District, Guangzhou 2013	Tianhe District Government
		2015	TaiKoo Hui's 3rd Anniversary Campaign: Always on My Mind won Gold Award in Best Use of Broadcast/Video category, PRWeek Awards 2015	PRWeek
		2015	TaiKoo Hui's 3rd Anniversary Campaign: Always on My Mind won Gold Award in Best Use of Multi-Channel category, The Marketing Events Awards 2015	Marketing
		2015	TaiKoo Hui's 3rd Anniversary Campaign: Always on My Mind won Gold Award in Integration of Tradition & New Media category, IPRA Golden World Awards 2015	International Public Relations Association (IPRA)

<sup>2</sup> Based on information from USGBC website, TaiKoo Hui Tower 1 and Tower 2 are the first projects in Guangzhou being awarded LEED Gold Certifications under the v2009 Core & Shell scheme.

<b>Awards or Recognitions</b>	<b>:</b>	<b>Year</b>	<b>Awards</b>	<b>Organization</b>
		2016	TaiKoo Hui Sustainable Washroom won A'Design Award, Silver in Sustainable Products, Projects and Green Design Category	A'Design Award & Competition (Italy)
		2016	TaiKoo Hui Sustainable Washroom and Baby Care Room won Global Design Award 2016, Excellence in Spatial & Environmental Category	Hong Kong Designers Association
		2016	TaiKoo Hui Mall intelligent Fan Coil Unit (iFCU) Improvement Project was honoured "Guangdong Province Excellent Energy Saving Improvement Project 2015"	Guangdong Province Energy Saving Institute
		2016	TaiKoo Hui Sustainable Washroom won International Design Awards 2015, Interior Design (Sustainable Living/Green Subcategory) – Silver	International Design Awards (USA)
		2016	TaiKoo Hui Sustainable Washroom won Good Design Award 2016, Architectural Design - Interior Design Category (with design for sustainability)	Good Design Australia
		2016	TaiKoo Hui Sustainable Washroom and Baby Care Room won ICONIC Award 2016, Interior – Retail	ICONIC WORLD (Germany)
		2016	TaiKoo Hui's 2015 Summer Campaign: Speedy Attraction awarded Gold Winner 2016 in Integrated Digital Campaign category, Asia Pacific Shopping Center Awards	International Council of Shopping Centers (ICSC)

<b>Website</b>	:	<a href="http://www.taikoohui.com">www.taikoohui.com</a>
<b>Weibo</b>	:	<a href="http://weibo.com/taikoohuigz">http://weibo.com/taikoohuigz</a>
<b>WeChat</b>	:	WeChat Name “太古汇”, WeChat ID “TaiKooHui_GZ”