

Taikoo Hui Guangzhou

Taikoo Hui Guangzhou is a large mixed-use property project developed and operated by Swire Properties. Situated at Tianhe CBD area, Guangzhou, Taikoo Hui comprises a shopping mall, two Grade-A office towers, a cultural center owned by a third party and the Mandarin Oriental Hotel with serviced apartments, with total area around 358,000 sqm (exclusive of the cultural center). Swire Properties aims to develop Taikoo Hui Guangzhou into a commercial complex for leisure, entertainment, business and commerce, culture and arts.

Location	:	At junction of Tianhe Road and Tianhe Road East, Guangzhou
Opening year	:	Shopping mall – 2011 Office – 2011 Hotel & serviced apartments – 2013
Developers	:	Swire Properties Limited (97%) Guangzhou Da Yang Properties (under the Guangzhou Daily Group) (3%)
Architect	:	Arquitectonica
Gross floor area	:	Premium shopping mall (approx. 138,000 sqm) Two Grade-A office towers (approx. 160,000 sqm) Mandarin Oriental Hotel, Guangzhou <ul style="list-style-type: none">• 263 deluxe guest rooms and suites (approx. 55,000 sqm)• 24 serviced apartments (approx. 5,000 sqm) Cultural Centre ¹ (approx. 52,000 sqm)
Parking lots	:	Approx. 700
Accessibility	:	Direct link to Shipaiqiao Station on Guangzhou Metro Line 3

¹ Swire Properties does not own the Cultural Centre

- No. of shops/tenants** : Over 180 (retail or fine-dining outlets)
Over 80 (offices)
- Major brands** : LOUIS VUITTON, Hermès, PRADA, CHANEL, Dior, Gucci, DOLCE & GABBANA, Cartier, Bottega Veneta, GIVENCHY, BURBERRY, FENDI, VALENTINO, Giuseppe Zanotti Design, Roger Vivier, Dior Homme, Fendi Man, VERSACE, MIU MIU, GIORGIO ARMANI, Salvatore Ferragamo, Max Mara, MONTBLANC, PIAGET, BVLGARI, Tiffany & Co., Loro Piana, LONGCHAMP, COACH, Victoria's Secret, Tory Burch, I.T, GENTLE MONSTER, Sulwhasoo, OMEGA, RIMOWA, Olé Supermarket, Fangsuo, etc.
- Major food & beverage brands** : Jade Garden, Famous Chef From Jiangnan China, DIN TAI FUNG, Japanese Cuisine Koyama, Grandma's home time travel, LIAN. Viet & Thai Cuisine, Amaroni's, Element Fresh, Putien, MUINE, yue cui tang, Crystal Jade La Mian Xiao Long Bao, Wagas, xīng měi lè, TWG Tea, KANPAI YAKINIKU RESTAURANT, 金牌陶陶居, TAOYUAN VILLAGE etc.

Awards or Recognitions	Year	Awards	Organization
	2012	Taikoo Hui Guangzhou Tower 1 achieved Leadership in Energy and Environmental Design (LEED) Gold certification ²	U.S. Green Building Council (USGBC)
	2012	Taikoo Hui Guangzhou Tower 2 achieved Leadership in Energy and Environmental Design (LEED) Gold certification ²	U.S. Green Building Council (USGBC)
	2012	Silver Medal for BEST MIXED-USE DEVELOPMENT at MIPIM Asia Awards 2012	Reed MIDEM
	2013	Silver Medal for the Design and Development category (New Developments) 2013, Asia Pacific Shopping Center Awards	International Council of Shopping Centers (ICSC)
	2013	Outstanding Contribution in Promoting High-end Service Industry in Tianhe District, Guangzhou 2013	Tianhe District Government
	2015	Taikoo Hui's 3rd Anniversary Campaign: Always on My Mind won Gold Award in Best Use of Broadcast/Video category, PRWeek Awards 2015	PRWeek
	2015	Taikoo Hui's 3rd Anniversary Campaign: Always on My Mind won Gold Award in Best Use of Multi-Channel category, The Marketing Events Awards 2015	Marketing

² Based on information from USGBC website, Taikoo Hui Guangzhou Tower 1 and Tower 2 are the 1st projects in Guangzhou achieving LEED Gold certification under the LEED 2009 Core & Shell rating system

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	2015	Taikoo Hui's 3rd Anniversary Campaign: Always on My Mind won Gold Award in Integration of Tradition & New Media category, IPRA Golden World Awards 2015	International Public Relations Association (IPRA)
	2016	Taikoo Hui Guangzhou Sustainable Washroom won A'Design Award, Silver in Sustainable Products, Projects and Green Design Category	A'Design Award & Competition (Italy)
	2016	Taikoo Hui Guangzhou Sustainable Washroom and Baby Care Room won Global Design Award 2016, Excellence in Spatial & Environmental Category	Hong Kong Designers Association
	2016	Taikoo Hui Guangzhou Mall intelligent Fan Coil Unit (iFCU) Improvement Project was honoured "Guangdong Province Excellent Energy Saving Improvement Project 2015"	Guangdong Province Energy Saving Institute
	2016	Taikoo Hui Guangzhou Sustainable Washroom won International Design Awards 2015, Interior Design (Sustainable Living/ Green Subcategory) – Silver	International Design Awards (USA)
	2016	Taikoo Hui Guangzhou Sustainable Washroom won Good Design Award 2016, Architectural Design - Interior Design Category (with design for sustainability)	Good Design Australia
	2016	Taikoo Hui Guangzhou Sustainable Washroom and Baby Care Room won ICONIC Award 2016, Interior – Retail	ICONIC WORLD (Germany)

Awards or Recognitions	Year	Awards	Organization
	2016	Taikoo Hui Guangzhou Sustainable Washroom and Baby Care Room won Red Dot Award: Communication Design 2016	Red Dot Design Award (Germany)
	2016	Taikoo Hui's 2015 Summer Campaign: Speedy Attraction awarded Gold Winner 2016 in Integrated Digital Campaign category, Asia Pacific Shopping Center Awards	International Council of Shopping Centers (ICSC)
	2017	Taikoo Hui Guangzhou mall achieved Leadership in Energy and Environmental Design (LEED), Platinum certification ³	U.S. Green Building Council (USGBC)
	2017	Taikoo Hui Guangzhou Tower 1 and Tower 2 achieved Leadership in Energy and Environmental Design (LEED), Platinum certification	U.S. Green Building Council (USGBC)
	2017	Taikoo Hui's 2017 Summer Campaign: All Star Summer won Silver award in Mawards Best Interactive Experience Marketing category	Meihua.info
	2018	Taikoo Hui's 2017 Summer Campaign: All Star Summer was awarded Silver Winner in Marketing category, Global Awards China 2018	International Council of Shopping Centers (ICSC)

³ As confirmed by USGBC, Taikoo Hui mall is the 1st enclosed mall worldwide achieving LEED Platinum certification under the LEED 2009 Existing Building: Operations and Maintenance (EBOM) rating system

Awards or Recognitions	Year	Awards	Organization
	2018	Taikoo Hui's 2017 Summer Campaign: All Star Summer won The 9th Tiger Roar Award Silver in 3 categories: PR & Communication, Sports Marketing, Integrated Marketing	China Advertising Association of Commerce
	2018	Taikoo Hui's 2017 Summer Campaign: All Star Summer won PR Awards 2018 - Best PR Campaign Bronze in Lifestyle category	Marketing
	2018	Taikoo Hui's 2017 Summer Campaign: All Star Summer won 2018 ADMEN Actual Combat Case Award	Worldwide Media Institute, Admen Culture Group

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